



# Symbiosis Skills and Professional University

through

## Symbiosis Centre for Online Learning

### Program Structure of Bachelor of Administration (BBA) Program

Course Code	Semester I	Course Code	Semester II	Course Code	Semester III
BBA1001	Principles of Management	BBA2001	Organizational Behaviour	BBA3001	Research Methodology
BBA1002	Principles of Marketing	BBA2002	Business Statistics	BBA3002	Human Resource Management
BBA1003	Business Economics	BBA2003	Micro Economics	BBA3003	Financial Management
BBA1004	Introduction to Business Accounting	BBA2004	Legal Aspects of Management	BBA3004	Introduction to Financial Markets
BBA1005	English for Managers	BBA2005	Business Communication	BBA3005	Marketing Management
BBA1006	Fundamentals of Computing	BBA2006	Spread Sheet Modelling	BBA3006	Management Information System

Course Code	Semester IV	Course Code	Semester V	Course Code	Semester VI
BBA4001	Fundamentals of Operations Research	BBA5001	Entrepreneurship Management	BBA6001	Introduction to Materials & Production Management
BBA4002	Strategic Management	BBA5002	International Marketing	BBA6002	Digital Marketing
BBA4003	Sales & Distribution Management	BBA5003	Database Design & Management	BBA6003	Supply Chain and Logistics Management
BBA4004	Business Ethics	BBA5004	Introduction to Ecommerce	BBA6004	Business Analytics
BBA4005	Market Research and Industry Assessment	BBA5005	Consumer Behaviour	BBA6005	International Trade & Business
BBA4006	Skill Subject	BBA5006	Desk Research Project	BBA6006	Project Management